

Research on the Training Mode of Film and Television Talents in Jiangxi Local Colleges

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Abstract: the comprehensive ability required by the major of film and television arts is generally high, and students need to have some innovative ability and practical ability. Therefore, in the process of teaching, educators need to use some special ways to cultivate innovative talents. At present, china has entered a new period of rapid development. With the progress of society, the standard of living of ordinary people in the social market has also entered a new stage of development. People have begun to pursue higher-level things, not just in terms of clothing, food, and shelter. It requires beautiful clothes, delicious and delicious food, comfortable and exquisite living, and more convenient travel. People have begun to pay attention to how to live better and more refined. So in this situation, the film and television art industry has great development prospects. As far as the current situation is concerned, the development of the media industry is very rapid and it is exploding. Therefore, it is especially important to cultivate relevant film and television art talents, and it is also very suitable for the current market demand, which is conducive to continuously improving the quality of talents and effectiveness.

1. Introduction

At present, all sectors of the society have put forward higher and higher requirements for relevant talents in the art profession, requiring artistic talents to have the ability to innovate and have excellent skills. Therefore, it is necessary for students of art colleges to be able to adapt to the development of society and related requirements, so it is especially important to cultivate relevant talents in film and television arts. Based on the actual situation of Jiangxi education and talent training, this paper conducts relevant research and analysis on the collaborative innovation talent training model. First, it explores the problems of this training model, and then analyses the development and innovation ideas of this training model. A certain summary is conducive to improving the cultivation of relevant professionals in film and television arts. It also gives certain opinions and provides certain references. [1]

2. Importance and Related Role

Around the 1880s, some universities in our country have begun collaborative teaching. So far, they have achieved certain achievements, accumulated extensive and rich experience, and the education department has also proposed the 2011 plan to improve College students' creative ability and practical ability. As far as students of the major of film and television arts are concerned, the comprehensive ability required by the major is high, and students need to combine external factors and internal factors to fully display the relevant characteristics of the art major. Therefore, the importance of collaborative innovation has been highlighted. It is conducive to fully and reasonably express the rich meaning of students' works, and to maximize the quality and efficiency of film and television art talent training. This training mode is mainly the cooperation and assistance between universities and film and television departments. First of all, schools can use the practical opportunities provided by relevant film and television departments to provide college students with a certain operating platform. At the same time, film and television departments can also use university student resources to promote its own development and growth, so this training mode is mutually beneficial and win-win, and it is also a very efficient mode. Students in the major of film

and television arts in colleges and universities must pass a certain practical project to test their knowledge, and they must continuously accumulate experience and lessons in related practices. [2] In this way, students can fully understand the market demand at this stage, and promote students to better their employment levels.

3. Existing Problems

According to the actual situation of the film and television art specialty of local universities in Jiangxi, the problems in its collaborative innovation talent training model have the following points:

3.1 The Efficiency of Collaborative Training between Universities and Film and Television Departments is Not High

At this stage, the collaborative training of Chinese universities and film and television departments is generally short-term cooperation, which is not conducive to satisfying the combination of sufficient resources. Therefore, the related training programs are too rigid and have relatively little vitality. The advantage of collaborative innovation training is that it can use information technology or new media platforms to strengthen communication with the subject of innovation, conduct rich exchange activities, and cultivate students' creative ability. But at present, this collaborative training mode is only superficial and does not create a perfect resource coordination mechanism, which is not only detrimental to the quality and efficiency of collaborative innovation training, but also to the operation of the film and television industry and related personnel training. [3]

3.2 Cooperation between Universities is Not Close

Colleges and universities shoulder the important mission of cultivating talents for our country. Cooperation between universities should not be a competitive relationship, but many universities fail to fully realize this and have not established a mechanism for sharing results. In particular, the exchanges and cooperation are not close enough. For example, the cooperation and exchange activities between colleges and universities in Jiangxi Province are very few, and there is almost no state. This state has greatly affected the improvement of the overall teaching level of colleges and universities in Jiangxi, and on the other hand has also caused the waste of scientific and technological resources. In these cases, this is due to the lack of accurate localization of colleges and universities and the lack of a certain coordination mechanism. [4] In the process of talent training in major universities, the lack of resources and talent sharing will reduce the efficiency and quality of collaborative innovation talent training. The school should plan the talent training mode that suits the development of students' personality and ability, and meets the needs of society and enterprises according to market development and students' ability. In particular, professional courses are very important. In the study of related professional courses, we must pay attention to the flexibility of art learning and the adaptability of art and social sciences.

3.3 Lack of Collaborative Sharing between Domestic Universities and Foreign Fields

At this stage, the training of collaborative and innovative talents has broken the geographical restrictions and maximized the use of resources, which is also an important quality guarantee for talent cultivation. However, according to the specific situation of China at this stage, because our country's social system and culture are very different from those of other countries, the collaborative exchanges between domestic and foreign universities are very restrictive, and the cooperation with foreign film and television companies There is also very little cooperation. Basically, it is just academic visits and academic exchanges, which have not achieved good results. At this stage, the society continues to develop, but there is still a certain distance between China and the western developed countries in the art of film and television. We must further develop the training of collaborative and innovative talents around the world in order to further narrow the gap between domestic and foreign universities.

4. Development Ideas and Solutions

4.1 Government Provides Support for Collaborative Innovation Talent Training Mechanism

Because this professional development time is relatively short, there are still many problems in our country's film and television arts professional collaborative innovation mechanism, and a large part is still at a relatively superficial level. Therefore, we must allow the government to give more support to promote the establishment of universities and film and television units. Partnership. At the same time, it is necessary to break the boundaries between teachers in universities and allow excellent teachers to teach in other universities, which is conducive to improving the quality of talent training. The major colleges and universities in China use different equipment, as well as films and learning materials, such as the more famous art colleges: Sichuan Conservatory of Music, Beijing Film Academy, Sichuan Media University, and Shanghai Theatre Academy. Each school has its own unique characteristics and has its own unique development path. Therefore, with the support of the government, the local art colleges in Jiangxi must cooperate closely with all walks of life, invite outstanding teachers from other universities to give lectures, and allow students to study in other schools. Only in this way can we better serve the society. Cultivate more talent. [5]

At the same time, the collaborative innovation talent training model must break certain thinking patterns, broaden the concept of talent training, and do not keep closed in the traditional old teaching thinking, so as to effectively use film and television art resources. In addition to government support, film and television arts-related associations can also be added to establish a complete resource allocation system in the film and television industry, predict the development prospects of the film and television industry, and continuously cultivate outstanding and modern college and university film and television art professionals. . In the environment of continuous social development, guide students and promote their comprehensive ability, so that students can fully understand the market demand at this stage, and promote students to better improve their employability.

4.2 Form an Internal and External Training Model

The collaborative innovation talent training model can be divided into internal collaboration and external collaboration. First, internally specifically refers to the improvement and reform of the corresponding discipline teaching system in universities, changing the teaching concepts of relevant educators, and removing the closeness between disciplines. [6] To establish the development status of internal collaborative innovation. As far as this profession is concerned, conception, writing, recording, shooting, production, publicity, etc. are the key contents covered by it, involving many disciplines, so it is necessary to adopt comprehensive resource allocation measures to establish a cooperation and communication Channel to effectively educate and cultivate talents? External collaborative innovation specifically refers to talent training with other Yu colleges or film and television units. And on this basis, we can deepen cooperation and reform to form technology, knowledge, and experience sharing in the film and television industry. At the same time, we must not only confine ourselves to our country. We should strengthen cooperation, exchanges, and learning with foreign countries to accumulate cutting-edge technologies. And knowledge, so that students can have a corresponding education and their own efforts to become not only with high artistic quality and aesthetic ability, but also superb skills, so that students can find a suitable job after graduation, and Can guide students and promote the improvement of students' comprehensive ability.

4.3 Reform the System and Develop Innovation

The training of collaborative creative talents in film and television arts needs to combine the resources of universities, governments, related associations, and some film and television companies to sum up capital, technology, and knowledge. Therefore, it is necessary to establish a sound and reasonable system when cooperating. To allocate resources and strengthen management. Some old systems still need to be constantly changed and updated, summarized and improved through scientific methods, and carried out exchanges and cooperation with major universities in

the world to form a good training environment. In addition, it takes a long time to improve this mechanism. The relevant universities need to make a detailed summary in the process, and meticulously accumulate experience, and constantly make bold attempts, which is conducive to better promotion of film and television art professional collaboration. Cultivation of innovative talents. China has not developed a collaborative innovation talent training model for a long time, so that there are still many imperfections, and some universities are still in the exploration and improvement stage. Therefore, at this time, the guiding role of the government must be brought into play, using a model that takes into account both internal and external. At the same time, colleges and universities should also carry out certain mechanism reforms so as to maximize the quality of talent cultivation in colleges and universities in our country. And in the process of cooperating with other colleges and universities in the world, our colleges and universities must break the old ideas, continue to innovate, and actively summarize. This model can be in line with the international frontier, which is conducive to promoting students' full and perfect practical application. At the same time, this is also very conducive to improving the educational system of colleges and universities, and to promote the continuous development of modern film and television art education.

5. Conclusion

The collaborative innovation talent training model is very important in improving the education system of colleges and universities, and has far-reaching significance. It can help promote resource integration, establish a perfect practice platform, and help students to fully and comprehensively implement practical applications. For students majoring in film and television arts, they should adapt to this mode, because the comprehensive ability required to study this major requires students to combine external factors and internal factors to fully demonstrate the relevant characteristics of the art major. Therefore, in the process of cultivating collaborative and innovative talents, a certain allocation must be made, and the total teachers and teaching resources must be combined. However, as far as China's development is concerned, there are still many problems in the field of film and television arts. We need to find these problems and improve them. Change the old teaching mode of film and television arts, so as to effectively solve the imperfections in the cultivation of film and television talents, and promote the improvement of teaching practice research, and promote the continuous development of modern and contemporary film and television arts education. [7]

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